



Ministry of Health, Welfare and Sport

Invitation Fair Pricing Forum 2017



Conference venue

Beurs van Berlage Conference Centre
Damrak 243 | 1012 ZJ Amsterdam
The Netherlands

Conference organizer

Ministry of Health, Welfare and Sport
The Netherlands

Contact

fairpricingforum2017@minvws.nl

March 2017

Amsterdam, 10-11 May

The World Health Organization (WHO) presents its compliments to the Member States and has the honour to inform them that WHO and the Ministry of Health, Welfare and Sport of The Netherlands are jointly organizing a Fair Pricing Forum. The Forum will take place in Amsterdam, The Netherlands from 10 to 11 May 2017 and will be hosted by the Ministry of Health, Welfare and Sport.

The intended participants of the Forum are senior policy and decision makers who work on the selection, pricing and reimbursement of medicines. Other relevant stakeholders, including representatives from the pharmaceutical industry and relevant non-governmental and patient organizations, will also be invited.

The main objective of the Forum is to discuss options for a fairer pricing system that is sustainable for both health systems and research-based and generic pharmaceutical industries. The initiative also aims to contribute to the Sustainable Development Goals agenda, in particular to expanding access to essential medicines and attaining universal health coverage.

The high prices of newly developed medicines represent a growing challenge to low-, middle-, and even high-income countries. On the other hand, prices that are too low may jeopardize the continuity of supply or altogether drive manufacturers out of the market. Fair pricing of essential medicines would mitigate these challenges while at the same time provide space for innovation for health technologies to address unmet needs.

The Forum will allow all relevant stakeholders to share their experiences with current pricing strategies and to discuss how to achieve fairer prices in the long term. Possible solutions that will be discussed at the Forum include: facilitating collaboration among payers by expanding current networks to include other relevant stakeholders and countries; increasing exchange of information, for example to assess the value of new products; using alternative business models for innovation; promoting transparency of prices paid, research and development costs, production costs, and profit margins.

Jointly the World Health Organization and the Ministry of Health, Welfare and Sport of The Netherlands have the pleasure to request your government to nominate senior policy and decision makers who work on the selection, pricing and reimbursement of medicines. We inform Member States that they are requested to cover the cost of travel and accommodation. Additionally, we note that the Forum will be held in English only.

Geneva, 23 March 2017

Programme

10 May 2017

19:00	-	21:00	Welcome Dinner, buffet style
			Word of Welcome by <u>Bas van den Dungen</u> , DG for Curative Care, Dutch Ministry of Health

11 May 2017

08:00	-	09:00	Arrival and registration
09:00	-	09:05	Welcome by <u>Marcel van Raaij</u> , Director Pharmaceuticals and Medical Technology Department, Dutch Ministry of Health and <u>Marie-Paule Kieny</u> , Assistant DG - Health Systems and Innovation WHO
09:05	-	09:15	Introductory Speech by <u>Martin van Rijn</u> , Dutch State Secretary of Health
09:15	-	12:00	Introduction of the <u>Scenario based policy discussion</u> by Moderator <u>Suerie Moon</u>
12:00	-	12:15	Instruction for <u>Break out sessions</u>
12:15	-	13:30	Lunch
13:45	-	15:00	Break out session round 1 - brainstorm
15:00	-	15:30	Coffee Break
15:30	-	16:45	Break out session round 2 - review of outcome brainstorm
17:00	-	17:45	Plenary report from break out sessions by moderators
17:45	-	18:00	Closing remarks by the WHO
18:00	-		Farewell drink
