

USAID's Reduction of Domestic Violence in Georgia

The three year activity is funded by USAID and implemented by the State Fund for Protection and Assistance of (Statutory) Victims of Human Trafficking. The project will support the GOG's National Action Plan to address DV prevention and protection services.

OUR VISION IS:

Educated and informed society on the DV issues

Increased reporting of the DV cases

Strong institutional system in place to support victims

OUR TARGETS ARE:

To institutionalize the role of DV social workers

To educate and empower social workers and health care professionals

Establish national referral system.

WE AIM:

To provide anti-DV education through schools, civic dialogue, and media campaigns

www.atipfund.gov.ge

“SAY NO TO VIOLENCE!” Campaign in Georgia Joining the 16 Days of Activism against Gender Based Violence

Launching the **ORANGE** Campaign!

ATIPFund Presents the New Website and the Video



On November 25, 2016, The Deputy Minister of Labor Health and Social Affairs, together with the Head of the State Fund for Protection and Assistance of (Statutory) Victims of Human Trafficking (ATIPFund), Tamuna Barkalaia officially launched the 16 days of activism against gender-based violence.

ATIPFund also developed and presented a campaign video - “Help, Before It’s Late!” - developed by USAID’s Reduction of Domestic Violence in Georgia project. The purpose of the video is to promote the social response to the facts of domestic violence, and encourage timely intervention that may become lifesaving –before it becomes late.

ATIPFund also presented its achievements during the year along with the new-website. The new www.atipfund.gov.ge is much more informative and resourceful containing a step by step guide to the DV victims.

The speakers from USAID, UN Women, UNFPA discussed the role and the agenda of the international organizations to tackle gender based violence in Georgia.

“Help, Before It’s Late!” Click to Watch



New Knowledge and Skills for 247 Social Workers from All Over the Country

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On December 7th USAID's Mission Director Douglass Ball together with the Deputy Minister of Labor health and Social Affairs Valeri Kvartskhelia and the Director of the State Fund for the Protection and Assistance of (Statutory) Victims of Human Trafficking, Tamuna Barkalaia, hosted the certificate handling ceremony for the social workers, to celebrate the completion of the

complex multi-module training program they underwent during the year. With the support of the USAID's Reduction of Domestic Violence in Georgia Project, implemented by the State Fund, 247 social workers have been trained, and now they are able to provide better, prompter and more efficient service to the victims of domestic violence.

The multi-module training program, aimed at improving social workers performance, was launched on September 19th and covered the topics like forms and consequences of the DV, bio-psycho-social assessment of the victims and intervention mechanisms and technics. Participants received the information about best practices from the recognized international trainers.



USAID's Reduction of Domestic Violence in Georgia Activity

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Street Information Rally against Gender Based Violence

As part of the 16 days of activism against the gender based violence, on November 29th, representatives of the shelters for the DV victims conducted the information rally in the streets of Tbilisi, Batumi, Kutaisi, Signagi, Akhalkalaki and Gori. The events took place simultaneously and have been broadcasted by national and regional media. The shelters operate under the State Fund for the Protection and Assistance of the (statutory) Victims of Human Trafficking. The shelters representatives engaged the population in the campaign regardless of



Their status and social endeavors. They handed out information booklets and leaflets promoting the domestic violence hotline number along with the free services the Fund provides to the DV victims. Passersby received information material along with the orange balloons with the new hotline number.

Street Information Rally against Gender Based Violence

The message: "Say No to Violence"



On December 8th, as part of the 16 days of activism against gender based violence, The AtipFund and the Reduction of Domestic Violence in Georgia project, with support of the students of the Tbilisi Art's Academy, organized a street art performance and painted the wall of the Fund's Crisis Center for the Victims of Domestic Violence. Students used the campaign color - orange on the painting, together with the hand -signifying the effort to stop the violence. The message conveyed was - "Say No to Violence" and the chosen location (Crisis center's wall) once more, disclosed subsistence of the problem.

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The Media Coverage of the **ORANGE** Campaign!

