



WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

APPLICATION FORM FOR SELECTION AS A FCTC 2030 PARTNER PARTY

The FCTC 2030 project:

The project will enable the Convention Secretariat to provide intensive support to as many as 15 Parties to the WHO FCTC to accelerate implementation of the treaty at country-level. These selected countries will become “FCTC 2030 Partner Parties”.

As the FCTC 2030 project is a global initiative, at least one applicant Party will be selected from each WHO region.

The FCTC 2030 project will run from April 2017 until March 2021. Parties may complete activities before the end of the project.

Country inclusion criteria:

A country meeting the following criteria can apply for selection as a FCTC 2030 Partner Party:

- a Party to the WHO FCTC;
- has a political commitment to accelerate implementation of the WHO FCTC and a willingness to offer leadership regionally and globally to encourage WHO FCTC implementation; and
- is included on the OECD’s Development Assistance Committee (DAC) list of Official Development Assistance (ODA) recipients.¹

Selection process:

1. The Convention Secretariat sends a communication to the nominated WHO FCTC Focal Points inviting Parties which meet the inclusion criteria to express their interest in receiving support as a FCTC 2030 partner party.
2. Parties wishing to be considered for selection as an FCTC 2030 Partner should complete this application form and submit it to the Head of the Convention Secretariat by **Monday 6 March 2017**.

¹

Available on the OECD website at:

<http://www.oecd.org/dac/stats/documentupload/DAC%20List%20of%20ODA%20Recipients%202014%20final.pdf>



Funded by
UK Government

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

3. Application forms must be signed by the Head of State or Government, the Minister for Foreign Affairs, the Minister of Health, or any other competent government authority.
4. The signed application form should then be submitted by email to: fctc2030@who.int
5. In addition to the application form, a letter of support from their WHO Country Representative, United Nations Development Programme Resident Coordinator and/or other UN Agencies within the country would assist the application.
6. The Convention Secretariat will confirm receipt of the application to the nominated WHO FCTC Focal Points.
7. Selection of **FCTC 2030** partner Parties will be undertaken by a panel to include the Convention Secretariat, WHO, UNDP and the project funder.
8. As many as 15 Parties to the WHO FCTC will be selected to become **FCTC 2030** Partner Parties.
9. Feedback on the outcome of applications will be provided to the competent government authority which submitted the application and to the nominated WHO FCTC Focal Points of each applicant Party by the end of March 2017.

FCTC 2030 Partner Party selection criteria:

The selection panel will give consideration to the following criteria when selecting **FCTC 2030** Partner Parties:

- Ambition to accelerate implementation of the WHO FCTC, particularly the Convention's time-bound measures:
 - a comprehensive ban on tobacco advertising, promotion and sponsorship;
 - effective health warnings on tobacco packaging; and
 - smoke-free environments.
- Intention to increase tobacco taxation.
- Readiness to accelerate implementation of the WHO FCTC, particularly through a commitment to multisectoral action and the full implementation of obligations under Article 5 of the WHO FCTC.
- Understanding the development dimensions of WHO FCTC implementation and how its implementation will assist achievement of the Sustainable Development Goals (SDGs).

Funded by
UK Government



WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

- Desire to receive the type of technical implementation assistance being offered through the project and willingness to provide regular progress reports to the WHO FCTC Secretariat.
- Willingness to undertake, or have already taken part in a WHO FCTC Needs Assessment.
- Payment of WHO FCTC assessed contributions or a commitment to do so in line with WHO FCTC Conference of the Parties decision FCTC/COP7(23).²

Background information relating to WHO FCTC implementation will be taken from reports of the Parties on the WHO FCTC Implementation Database. Parties that have not already provided implementation reports are invited to do so in line with Article 21.1 of the Convention.

The **FCTC 2030** project will prioritize support on WHO FCTC implementation to Parties that may not have received substantial amounts of assistance for tobacco control through other routes.

=====



**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL**APPLICATION FORM FOR SELECTION AS A
FCTC 2030 PARTNER PARTY**

This form can be completed in any of the official languages of the UN.

Please keep all answers as brief as possible, with no answer exceeding 200 words.

1. Name of Party:

Georgia

2. Contact details for WHO FCTC technical focal point:

Name: Nino Maglakelidze
Position title: Head of Tobacco Control Group
Postal address: 9 Asatiani st. 0177 Tbilisi, Georgia
Email address: n.maglakelidze@ncdc.ge; nmaglakelidze@yahoo.com; n.maglak@gmail.com
Telephone number: +995599577111; +33632829297

Ambition to accelerate implementation of the WHO FCTC

3. What are the three priorities in your country that you would seek to achieve by March 2021 under the FCTC 2030 project?

1. Increasing tobacco taxes up to the minimum standards of the European Commission Directive requirements
2. Strengthening implementation of time-bound articles of the WHO FCTC
 - Total ban of smoking in all enclosed public/work places and specific outdoor areas designated for youth and also hazardous materials
 - Total ban of tobacco advertisement, sponsorship and promotion
 - at least 65% of pictorial health warnings on the surface of tobacco packages
3. Strengthening tobacco control law enforcement/administration

4. What would be the first thing you would want to do to implement the priorities you have identified for the FCTC 2030 project?

As an important step forward into the creation of an institutional environment supportive of comprehensive implementation of the WHO FCTC firstly it is planned to promote approval and effective enforcement of the tobacco control legislative amendments. This is thought to be done through reliable allies in the Parliament of Georgia (head of the Health Committee and other MPs), intense collaboration with civil society organization and international support by combining generating of evidence and advocacy measures. Proposed legislative amendments contain necessary provisions which can create a legal basis for further advancing the implementation of the objectives listed above.

**Funded by
UK Government**

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

5. **What are the three main obstacles to effective WHO FCTC implementation in your country?**

1. Insufficient political will in certain key decision makers
2. Scarce human and financial resources
3. Tobacco industry interference

6. **Are you planning any changes to tobacco taxation in your country?**

Yes ☒No ☐

If yes, what changes are you considering?

Tobacco taxes are being gradually increased since 2013, in frames of Bloomberg Philanthropies Grant project a new taxation policy document was elaborated which is considered to be approved as a guiding document for further increase of tobacco taxes. Tobacco Taxation policy document considers several models of tax increase in the country. Rate of tobacco tax during the last increase was calculated based on a new taxation policy document recommendations. Georgia has also a binding obligation to increase tobacco taxes under the EU Association Agreement therefore it is planned to gradually approach tobacco taxes in Georgia to at least minimum standards of the European Commission tobacco taxation directive (2011/64/EU)

Implementation of the obligations at Article 5 of the WHO FCTC

7. **Are you planning to implement any new tobacco control strategies, policies or legislation in the next five years?**

Yes ☒No ☐

If yes, what areas of WHO FCTC implementation would be included?

Demand-side reduction measures; supply-side reduction measures; protection of the environment from tobacco smoke; Tobacco packaging and labeling; TAPS; liability; multi-sectoral and international cooperation and communication; tobacco cessation; regulating new tobacco products, ENDS and ENNDS; Tobacco Industry Interference.

8. **Do you have draft legislation currently under consideration?**

Yes ☒No ☐

If yes, please explain the current situation with this draft legislation.

The draft amendments to following laws are prepared and sent to the Government and the Parliament for the discussion and approval: 1. National Law on Tobacco Control; 2. National Law on Advertisement; 3. National Tax Code; 4. National Administrative Offense Code; 5. National Law on Public Broadcasting; Currently draft amendments to the laws are under the discussion in the Parliament.

9. **How many people in your country's Ministry of Health are working on tobacco control and WHO FCTC implementation?**

Three people are working on tobacco control issues at the Ministry of Labour, Health and Social Affairs of Georgia. National Center for Disease Control and Public Health (NCDC) is tasked to lead Tobacco Control related issues on the national level. It serves as a Secretariat for the National Tobacco Control Committee, chaired by the Prime Minister of Georgia. Tobacco Control Group (3 people) is working under the supervision of the Head of the Noncommunicable Diseases Department and the Director General of the NCDC.

Funded by
UK Government

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

10. Does the Ministry of Health work with any other government departments and agencies to implement the WHO FCTC in your country?

Yes ☒No ☐

If yes, which are the three government departments and agencies you work most regularly with?

Ministry of Finance
Ministry of Education and Science
Ministry of Youth and Sports

11. Are you considering the introduction of any policies or procedures specifically relating to WHO FCTC Article 5.3 in your country?

Yes ☒No ☐

If yes, please describe plans.

The text of the Tobacco Control Law of Georgia, as amended, now lists at Article 2 the "Exclusion of the participation and interests of tobacco industry in the process of preparation and adoption and establishment of health care decisions, exclusion of tobacco industry interests in the establishments of these decisions and transparency and accountability in relationship between public organizations/individuals" among the main principles of tobacco control in Georgia. Article 4, paragraph 6, Tobacco Control Law, as amended, specifies that the Government of Georgia "determines the regulation issues of inadmissibility of the tobacco industry [...] in the process of health care decision preparation, implementation and adoption".

12. Does the government currently work with civil society to implement the WHO FCTC in your country?

Yes ☒No ☐

If yes, which are the three civil society organizations you work mainly with?

Tobacco Control National Alliance
Public Health Institute
Georgian Respiratory Association

13. Who is responsible for enforcing the existing tobacco control laws and rules in your country?

Ministry of Internal Affairs - responsible for enforcing smoking restrictions, bans on sales to minors and other regulations considered under the current National Law on Tobacco Control
Ministry of Labour Health and Social Affairs - is responsible on enforcing tobacco cessation related activities, tobacco related epidemiological surveillance and implementing of other relevant activities under the Health Promotion State Program.
Ministry of Finance - Control of tobacco products production, import, export and sales
Local authorities - control of tobacco advertisements

Funded by
UK Government

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL*Understanding of the development dimensions of WHO FCTC implementation*

14. Does your country have plans to integrate Target 3.a of the 2030 Agenda for Sustainable Development into broader national development plans and/or SDG 2030 processes?
- Yes ☒ No ☐
15. Is tobacco control and/or non-communicable diseases included in your country's UNDAF, or do you intend to include it in your country's next UNDAF?
- Yes ☒ No ☐
16. Is tobacco control included in your country's WHO Country Cooperation Strategy (CCS)?
- Yes ☒ No ☐
17. Has your country undertaken an analysis of tobacco's economic costs and the return on investment in tobacco control?
- Yes ☐ No ☒
18. What are the three main future strategies used to protect children and young people from using tobacco in your country?
1. tobacco tax and price measures
 2. full ban of tobacco advertisement, promotion and sponsorship
 3. total ban of smoking in public places

Additional questions

19. Is your country willing to undertake a WHO FCTC Needs Assessment, if a WHO FCTC Needs Assessment has not already been undertaken?
- Yes ☐ No ☐
20. Would you be willing to share your country's experience in WHO FCTC implementation to support other countries through south-south forums and other types of international cooperation?
- Yes ☒ No ☐

Funded by
UK Government

**FCTC**WHO FRAMEWORK CONVENTION
ON TOBACCO CONTROL

21. Is your country up to date in the payment of WHO FCTC assessed contributions (formerly called voluntary assessed contributions)?

Yes ☒No ☐

If no, what are the main barriers to payment?

22. Are you willing to join the FCTC 2030 project and receive the implementation assistance being offered by the WHO FCTC Secretariat? This will include a number of commitments and obligations, including regular progress reports.

Yes ☒No ☐

23. Are you providing letters in support of this application?

WHO Country Representative ☒United Nations Development Programme Resident Coordinator ☒Another UN Agency in your country ☒

If yes, which UN Agency?

UNFPA country office

In submitting this application form, I wish to express the interest of my country in becoming a FCTC 2030 Partner Party.

*Signature of the Head of State or Government,
the Minister for Foreign Affairs,
the Minister of Health,
or any other competent government authority:*

Name and title:

Date:


Minister of Labour, Health and Social Affaires

David Sergeenko

6/02/2017

The completed application form, together with letters in support of the application, should be submitted to the Head of the Convention Secretariat by email no later than Monday 6 March 2017 to:

fctc2030@who.int

Funded by
UK Government