

A growing demand for social security worldwide

- Emerging countries, where needs are significant, need to swiftly roll out social security systems and products that are effective, efficient and affordable on a large scale.
- The more developed nations, where demand continues to rise, need to streamline and reform ageing systems that are under high budgetary and demographic pressure.

The ISSA's purpose remains unchanged

Its founding values are still relevant, but the ISSA needs to adapt them to the present context:

- Human development based on sustainable growth, which strikes a balance between economic progress and social progress.
- Competitiveness achieved through improved rather than deteriorated social conditions.
- Absence of social security should not be an additional driver for migration.
- Knowledge transfer is essential for implementing the common principles of social security, for the countries, risks and problems remain highly disparate.

The ISSA needs a fresh strategic vision

- The ISSA derives its strength from its members' dedication: they decide and drive the association forward.
- The ISSA is not sufficiently called on by public policy financial backers and stakeholders at international level (UN and international organisations, regional political unions, etc.).
- The ISSA is losing members at a time when social security is gaining considerable ground; this is weakening the good governance and public interest values that the ISSA promotes.
- To remain an acclaimed and influential authority on the international social security stage, the ISSA must interact with all of the other stakeholders, including beyond the strict field of social security, and it must also be fully attuned to today's economic, political and social environment (policies, taxation, global trade, migration, etc.).
- A revived, high-profile ISSA fully engaged in the international public policy sphere would facilitate its members' access to funding that is often on the look-out for reliable vectors.

Priorities for enhancing the ISSA's influence and added value

- Promote a fresh vision of Social Security: one that is dynamic, up-to-date and adaptable to the wide diversity of challenges with which the ISSA's members must contend.
- Forge closer working relations with the other international organisations (International Labour Office, World Bank, regional development agencies and banks, etc.), and all of the players working in international social security today, so as to become a leading partner once again, capable of channelling financial resources towards its members.
- Improve the services to members, not least exchanges of best practice so as to help them to design effective, appealing and well-managed social security systems.
- Retain the trust of current members through rigorous, transparent administration in keeping with the principles of good governance applied and promoted by the ISSA.
- A reclarified role and restored effectiveness to attract new members.

The choice of Secretary General is always a decisive act for the ISSA

- The choice of Secretary General is crucial: there have only been 5 at the ISSA since 1947.
- This is a critical moment: the world is changing apace and social security needs are immense. The ISSA has reached a crossroads: it needs to evolve and renew itself.
- France, a founding member of the ISSA, is the country with the highest number of members: 17 affiliates and associates. Since interventionism has not been its style, it has never held the positions of President or Secretary General of the ISSA; but France and its members which, well beyond their own interests, have high expectations of the ISSA, feel a particular responsibility.
- The Secretary General's election is not simply a routine decision: it is a strategic choice.

The Secretary General needs to direct the ISSA and give it fresh impetus

- S/he must believe in the values of Social Security and be well-versed in its priorities and the way it is run. But that is not all.
- S/he must manage the association with the means available.
- S/he must be able to create consensus and achieve tangible results in a multinational, multicultural working environment with technical and political partners (international organisations in particular) for the benefit of members.
- S/he must embody a commitment to renew and restore value to the ISSA,
- S/he must grasp the ISSA's international environment so as to carve out a fresh position for it
- S/he must understand the complexity of today's economic and social landscape in terms of social security (tax and social policies, labour market, demography, etc.)
- S/he must be capable of setting out a vision, a strategy and a road map to the ISSA's statutory bodies, officers and members, to enhance the association's influence, added value, appeal and, ultimately, its resources.

Bruno Coquet: a fitting profile for helping the ISSA to take up these challenges

With this in mind, France supports the choice of the ISSA's members from France and Monaco, who have selected the candidature of Mr Bruno Coquet. He has the necessary skills, experience, conviction and determination to inject fresh momentum into the ISSA.

His candidature is underpinned by several strengths:

- He shares and upholds the values of social security promoted by the ISSA, the Declaration of Philadelphia and the ILO Conventions.
- He is an experienced, principled manager accustomed to working at the highest level, particularly for such international institutions as the Council of the European Union and the ILO.
- The wide range of experiences and key responsibilities (international business, public policy, ministries, multinationals, research) built up over his career are ample proof of his managerial skills and leadership.
- He boasts a very complete skill set in the social security sector. As a Doctor of Economics and expert in unemployment insurance and the labour market (4 of the ISSA's 12 guidelines), he has in-depth experience of social security issues, financing and governance – well beyond a specific risk or sector.
- He will bring a fresh and innovative perspective to the ISSA. He will be able to set out an updated vision grounded in consensus, broken down into strategic aims, deliver and embody it, under the authority of the President, the Bureau and the Council, for the benefit and in the interests of members.

PERSONNAL INFORMATION

Bruno COQUET

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PROFILE **International Affairs – Policymaking – Research Management**

- In depth experience of public policies, applied economics, international affairs and global companies.
- Concrete results in many business or political contexts, in multicultural working environments.
- Vision. Innovation. Persuasion.

WORK EXPERIENCE

2012 - Present **Senior Economic Adviser to the Director General for Employment**

MINISTRY OF LABOUR

- Strategic advising on social and economic policy issues, reform design
- Unemployment Insurance governance: strategy, rules, financial management, audit, evaluation, etc.
- Consensus building on complex and politically sensitive issues
- International and European relations (*Policy / political inputs, representation, project management*)
- Member of the Executive Committee

State Administration / Policy Management

Budget 12 Bn € / Staff 270

Independent Expert / Consultant

FRANCE STRATEGIE (*Think Tank, Prime Minister Office*)

INTERNATIONAL LABOUR ORGANISATION (*UN Agency*)

EUROPEAN COMMISSION (*Task-Force for Greece*)

INSTITUT DE L'ENTREPRISE (*Think Tank – Entreprises*)

NATIONAL AGENCY FOR HOUSEHOLD SERVICES

Strategic advising, Capacity building, Technical Assistance, Reports.

2011 – 2012 **Sherpa G20**

MINISTRY OF LABOUR, EMPLOYMENT, HEALTH

- Organization of G20 French Presidency – Employment and Labour Market
- Pilot of Employment issues: political and technical issues, negotiation of Ministers' conclusions

International Affairs

2009 – 2011 **Chairman – Employment Committee of the European Union**

Member of the EU Council of Ministers for Employment and Social Affairs

EUROPEAN COUNCIL

- Unanimously elected (All EU Member States and the EU Commission).
- Chairing of EMCO meetings: negotiations, opinions, policy assessments and recommendations, evaluations and reports, multilateral surveillance, Social Partners hearings, etc.
- Management of EMCO's work with the EU Presidency, the Commission and relevant stakeholders
- Communications and reporting on policy issues to the Council of Ministers
- Representation of the EU Council (summits, conference, EU-Presidency events, etc.)

European Affairs

2007 – 2009	Vice-Chair – Employment Committee of the European Union EUROPEAN COUNCIL	European Affairs
2005 – 2009	Deputy-Director – Policy Assessment and Innovation MINISTRY OF ECONOMY, INDUSTRY, EMPLOYMENT	State Administration / Policy Management
2002 – 2004	Deputy Chief – Economic Analysis Unit MINISTRY OF EMPLOYMENT, LABOUR, SOCIAL COHESION	Economic analysis and design / Policy evaluation
1999 – 2002	Head of Division – Markets and Products Forecasts, Sales and Manufacturing RENAULT – NISSAN	Automotive Industry
1991 – 1999	Macro-Economist – Country Economist OFCE – NATIONAL FOUNDATION FOR POLITICAL SCIENCES	Forecasts / Applied Economics / Think Tank
1990 – 1991	Sales Application Engineer BULL S.A.	Consulting / IT Industry

ADDITIONAL INFORMATION

Memberships	Policy Fellow IZA - INSTITUTE FOR THE STUDY OF LABOUR	(Labour Market Research, Bonn (DE))
	Associate Expert INSTITUT DE L'ENTREPRISE	(Think tank, Entreprises)
	Research Fellow OFCE	(Forecasts / Applied Economics / Think Tank)
	Board Member, Treasurer IHEE-CONNECT	(Alumni Association)
	Board Member CENTRE D'ETUDES DE L'EMPLOI	(2005-2011) (Labour Market Research)
	Board Member CENTRE D'ETUDES ET DE RECHERCHE SUR LES QUALIFICATIONS	(Skills, Education & Labour Market Research)
Courses and seminars	SCIENCES-PO – PARIS	Labour Market Policies
	UNIVERSITY PARIS I PANTHEON-SORBONNE / ECOLE NORMALE SUPERIEURE	Social Issues
	ECOLE NATIONALE D'ADMINISTRATION (ENA – PARIS)	Labour Economics
	CAIRO UNIVERSITY (EGYPT)	International Economics
	ESCP EUROPE (BUSINESS SCHOOL – PARIS)	Macroeconomics

Books, publications, media



- *Un avenir pour l'emploi. Sortir de l'économie administrée.* Paris, Odile Jacob, 2017.
- *La nouvelle assurance chômage. Pièce en trois actes.* Paris, Institut de l'Entreprise, 2015.
- *L'assurance chômage, une politique malmenée.* Paris, Editions de l'Harmattan, 2013.

More than 80 publications in French and English: Economic reviews, Collective books, Reports. Numerous interviews, articles, opinions (Newspapers, Magazines, TV, radio, Websistes, etc.).

EDUCATION, LANGUAGES**PhD – Economics***(Summa cum laude)*

AIX-MARSEILLE UNIVERSITY

« Unemployment Insurance and the contemporary labour market »

French

Mother tongue

Master – Management

SKEMA BUSINESS SCHOOL / CERAM – NICE SOPHIA ANTIPOLIS

English

Fluent

Spanish

Basic

MPhil – International Finance and Economics

UNIVERSITY PARIS— DAUPHINE

Italian

Basic

UNEMPLOYMENT INSURANCE

COQUET Bruno [2018] "Quelle gouvernance pour l'assurance chômage ?", (forthcoming, under review).

COQUET Bruno [2018] "Où va l'assurance chômage ?", in OFCE, *L'économie française en 2018*, Editions La Découverte, collection *Repères*, Paris.

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COQUET Bruno [2016] "Assurance chômage des seniors: peu de problèmes, beaucoup de solutions" OFCE *Policy Brief* n°3 Sep.

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COQUET Bruno [2015] *La nouvelle assurance chômage. Pièce en trois actes*. Ed. Institut de l'Entreprise, Paris.

COQUET Bruno [2015] "Intermittents du Spectacle: un modèle d'assurance chômage", in *Societal 2015*, Ed. Eyrolles / Institut de l'Entreprise, Paris.

COQUET Bruno [2014] « L'assurance chômage : six enjeux pour une négociation » *Policy Paper*, Institut de l'Entreprise, Paris.

COQUET Bruno [2013] *L'assurance chômage, une politique malmenée*, Editions de l'Harmattan, Paris.

COQUET Bruno [2010] "Contrats courts et segmentation du marché du travail : le rôle paradoxal de l'assurance chômage" *Futuribles*, n°368, Nov.

COQUET Bruno [2010] "L'assurance chômage des intermittents du spectacle : un régime avantageux et discutabile" *Futuribles*, n°367, Oct.

COQUET Bruno & Arnaud SYLVAIN [2007] "L'indemnisation du chômage : éléments pour une réforme" *Societal*, n°55, Jan (repris dans *Problèmes économiques*, n°2922)

LABOUR MARKET & SOCIAL POLICIES

LENGLART Fabrice [2017] *Scenarios d'évolution du régime de solidarité chômage*. Report to the Prime Minister, December. (co-Rapporteur)

COQUET Bruno [2017] "La tarification des contrats courts: objectifs et instruments", *Sciences-Po OFCE Working Paper* n°29, Dec.

COQUET Bruno [2017] *Un avenir pour l'emploi. Sortir de l'économie administrée*. Editions Odile Jacob Paris.

COQUET Bruno [2016] "Marché du travail : redonner du sens aux réformes et aux politiques", *France Stratégie 1727*, August.

COQUET Bruno [2015] "Policy responses to the financial and economic crisis – France" *Country study, International Labour Organisation*, December.

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COQUET Bruno [2014] "Apprentissage: quelle crise ?" In *Perspectives 2014-2015 pour l'Economie française*, Revue de l'OFCE n°136, Oct.

COQUET Bruno [2012] *Le développement de l'emploi dans les services à la personne – Diagnostic et orientations pour une intervention publique plus efficace*, Agence Nationale des Services à la Personne Paris (non publié)

COQUET Bruno [2010] "Growth and Employment to finance social protection in the next EU strategy" in *El empleo y la dimensión social en la estrategia UE-2020*, Ministerio de Trabajo y Inmigración, Gobierno de España.

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DARES, [2005] "Conjoncture de l'emploi et du chômage au troisième trimestre 2004 : emploi en hausse dans une croissance ralentie" *Premières Informations*, n°01.01, Jan.

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OFCE – Département des diagnostics [1994] "Bilan des turbulences" *Revue de l'OFCE*, n°49 Apr.

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OFCE – Département des diagnostics [1993] "Repli sur l'autofinance" *Observations et diagnostics économiques*, n°44 Ap.

OFCE – Département des diagnostics [1992] "Conflits d'intérêts" *Observations et diagnostics économiques*, n°42 Oct.

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MISCELLANEOUS

COQUET Bruno [1999-2001] *Chronique mensuelle, Lettre commerciale du Groupe Renault*

CNC – Centre National du Cinéma [1999] *Rapport annuel sur les entreprises de l'Audiovisuel*, CNC/SJTI Paris.

COQUET Bruno, Gérard CORNILLEAU [1998] "Le TGV Est Européen et les finances publiques" *Rapport pour le conseil régional d'Alsace*.

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OFCE/CEPIL - Equipe Mimosa [1996] "La nouvelle version de Mimosa, modèle de l'économie mondiale" *Revue de l'OFCE*, n°58 July.